

MACMHB: PUBLIC RELATIONS WORKGROUP- minutes

Date:	9/2/09	Start Time:	11:00am.	Stop Time:	2:00 pm	Location:	MACMHB Conference room
Facilitator:	Vicki Suder			Scribe:	Georjean Knapp		
<p>In attendance: Julie Barron (CEI), Joan Durling (Shiawassee), Margaret Keyes-Howard (Detroit-Wayne), Melody Munro-Wolfe (Lapeer), Sally Amos O'Neal (WCHO), Emily Palsrok (JB&A), Kay Ross (Lenawee), Kelly Sall (Ottawa), Jan Smith (North Country), Vicki Suder (Oakland), Lory Valuet (Macomb), Jackie Castine (Oakland), Jim Bloch (Thumb Alliance), Kathy Harrison (Huron), Bridgitte Gates (Monroe)</p> <p>On Phone: Estee Weber (Sacred Heart), Tim Ninemire (Saginaw), Pat Friend (Berrien), Diane Palmer (Bay-Arenac), Renee Keswick (Genesee)</p> <p>Staff: Michael Vizena (briefly)</p>							
Item		Discussion			Outcomes/Assignments		
Review minutes and assignments		<p>The meeting was brought to order at 11:00am.</p> <p>The minutes of the August meeting were accepted as presented.</p>			<p>Card for Amy was distributed for workgroup members to sign and contribute a donation for a gift card.</p>		
Traveling Art Show I & II		Art Show I			<p>If able to do suggested bid price then group decided this would start at \$100 with an explanation of what suggested bid price means. Or \$75 starting price if we can't do suggested and persons can't put in a lower price.</p> <p>Pick up or shipping costs are the responsibility of the buyer.</p> <p>If a piece of art is not sold we need to decide what to do with the art. We will do this after the auction when we know how many are left. One possibility is to have a silent auction at an upcoming MACMHB conference.</p> <p>Emily will email out the updated press release for the art auction and get it on the MACMHB website</p>		

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<p>Guideline for Reporting Mental Illness to the Media</p>		<p>Emily needs Michigan newspaper article examples. Emily needs- help updating Recovery Happens and Prevention section: Subcommittee will work on this.</p> <p>Emily will email out to workgroup so they can get a closer look and make comments.</p> <p>Email Emily pictures to use in this piece.</p>
<p>Conference Calling/Video Participants Guideline</p>	<p>Suggestions:</p> <ul style="list-style-type: none"> -Handouts need to be sent out before the meeting. -All documents received by 10 am by Georjean would email to teleconferencing participants. -Persons on sight need to speak up, project their voice so members on telephone can hear. -Need to inform Georjean ahead of time you will be teleconference. -Facilitator needs to provide opportunities for members participating on the telephone to provide input and feedback. -Persons on telephone need to mute their phone if they are typing or getting other phone calls. <p>This group does look at a variety of graphics during the meeting which may be difficult to share.</p> <p>Maybe items can be scanned and emailed during the meeting.</p>	<p>Bridgette will draft something from the Northern Lakes document and the suggestions give at the meeting. She will bring to October meeting.</p> <p>Vicki will email Bridgitte the Northern Lakes document.</p>
<p>Mental Health First Aid</p>	<p>Bridgette's CMH had two people attend training. Oakland has sent a brochure in for approval.</p>	
<p>Lunch and networking/sharing of ideas/materials</p>	<p>All</p>	<p>Chance to get to know each other. Individuals share print materials, events etc. with group, and related information.</p>

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<p>Mental Health Ambassador's Kit</p>	<p>Kelly brought a couple of copies of the latest version of the handbook. It's now 24 pages. She is recommending this be the handbook and that other items be talking point handout.</p> <p>Kelly passed out all the Talking Point documents.</p> <p>Talked about having a handout on the funding. Need to think about who could do this.</p>	<p>Assignments for handouts: Kelly- Who We Are needs Julie –Peer Services hand out Melody-Older adults Renee-Medicaid Susan-Children's</p> <p>Will need to talk to Georjean about when or if we can reorder the handbook.</p>
<p>Anti Stigma Plan/Strategic Plan/ National Anti Stigma Campaign – DCH ANTI STIGMA COMMITTEE</p>	<p>Vicki had emailed the update about What A Difference a Friend Makes campaign.</p>	
<p>NAMI Walk</p>	<p>You can sponsor Vicki as a walker if you are not attending.</p> <p>Marti did not attend the meeting.</p>	
<p>Social Networking Discussion</p>	<p>Lenawee has a facebook page now. Emily suggested by consistent and updating your Facebook or Twitter daily. Could take a few facts from the monthly Op Ed piece and put on Facebook or Twitter. Mental Health Recovery Speakers has Facebook sight. (Kelly)</p>	<p>Emily suggested creating a Facebook page for the Walk A Mile Rally.</p>
<p>Topic for Op Ed articles</p>		<p>December Topic: Coping with diminished capacity to give gifts as part of Holiday Blues.</p>

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State Issues Update	<p>No budget yet. Governor, Reps and Senators will have marathon budget meeting Thurs. Sept 2.</p> <p>Mike is hearing from the elected officials that they did hear the issues and have better understanding of mental health issues from the press conference, letter writing and showing up. It will be seen if it has any actual impact in the final budget.</p> <p>It's important to get your community partner groups (police, etc) to talk about what mental health cuts will do at their end.</p>	
Parity Legislation Update –Federal and State	No update.	
Other	Mike stated they interviewing for Assoc Director position this week.	
Next meeting		October 7, 2009, 11 am – 2 pm

Respectfully submitted,

Vicki L. Suder