



2010 Conference Exhibitor and Sponsorship Opportunities

October 13th & 14th

Causeway Bay Hotels
Lansing, Michigan

Conference Title:

Determining Change- Increasing Choice & Control for
Older Adults through Person-Directed Planning and
Self-Determination in Long-Term Care

Core Audience:

Area Agencies on Aging and Waiver Agencies serving
upper and lower Michigan and the Midwest; aging and
older adult service providers; older adults and adults
with physical disabilities, their family and caregivers



SPONSORSHIP & EXHIBITOR OPTIONS

Self-Determination Sponsorship-\$1,500

Includes 1 free registration, logo on conference materials, frequent mentions throughout conference, sponsorship of one meal or one break

Bronze Sponsorship-\$3,000

Includes 2 free registrations, logo on conference materials, frequent mentions throughout conference, sponsorship of 1 meal or 2 breaks

Silver Sponsorship - \$5,000

Same as bronze but also includes media mentions, logo on website and 2 free conference registrations

Gold Sponsorship-\$7,500

Custom packages designed to best suit your agency/organization

Scholarships- \$1,000 per person

covers all conference expenses

Exhibitor Table- \$350

Entitles you to exhibit your products and/or services throughout this conference. This fee also includes 1 complimentary conference registration which includes attendance to all plenary sessions and workshops, 2 breakfasts and 2 lunches for 1 person at your booth.
