Multiple Pathways
Recovery Coaches

The Dawning of a New Movement

Michigan Peer Conference
The Lansing Center
Lansing, Michigan

May 27, 2015
As it relates to addiction..

Today's Society

Sure glad the hole isn't at our end.
The Lay of the Land

What do we know about the recovery community?

- From the research
- From mutual aid groups
- From the treatment models
Would you change your definition of recovery by most definitions involving with recovery or no longer used drugs or alcohol?
Traditionally, how do we mobilize the recovery community in North America?

What language do we use when we try to attract advocates?
Organizing a Base

What do we know about social movements?

How do you build a base of support?

What keeps people from advocating?
Lessons Learned

1. Lay of Land
2. Identify Support Base
3. Traditional Support Base
4. Organizing a Base
5. Components of a movement
Organizing a Base

- How do you grow a base?
- Mutual aid support groups?
- Change the language?
- ???

Recovery is everywhere.
People recovering from alcohol and drug addictions come from all walks of life, all races and creeds. We work at local businesses, we pay taxes and read the newspaper. We live next door. We are your neighbors.
Organizing the Effort

Who?

- Government?
- Treatment Industry?
- FAVOR?

Might we suggest...
RCO CORP

Putting recovery to work

- Provides the missing link for the recovery movement
- Creates communication infrastructure
- Develop plan to become self sustaining
- Develop network of recovery coaches
Elements within a Recovery Coach Network

- Driving force behind multiple pathways
- Conduit for the exchange of information
- Planted within the community and builds recovery capital
- Volunteer and Paid coaches can exist side by side
- Keeps recovery people engaged in recovery
- Volunteer programs offer people a chance to give back
Meeting the Components

A. acquire the lay of the land – Develop a realistic view of the political, social, economic, landscape
B. identify potential support bases
C. Determine the issues and create a vision for the future
D. Identify and groom local leaders
E. Develop communication pathways
F. Find funding sources
G. Create strategy to build momentum
"If we allow ourselves to sustain a large-enough and bold-enough vision, the recovery community can radically alter the social order of society."

Tom Hill

From COMMON STRENGTH: BUILDING LEADERS, TRANSFORMING RECOVERY
Thank You